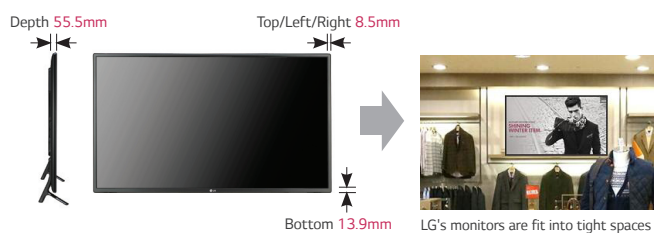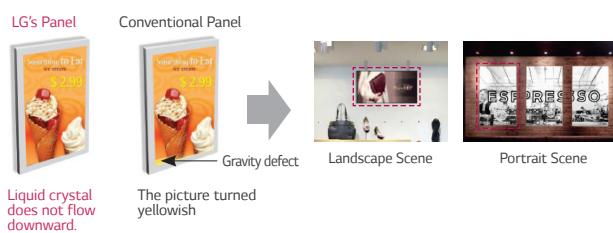Slim Design Affordable
32"/42"/47"/55"/65" FULL HD DISPLAY LS33A

SLIM DESIGN

Direct-LED panel featuring slim BLU offers stylishly slim monitors designed to fit perfectly into narrow spaces in retail shops while ensures high energy efficiency
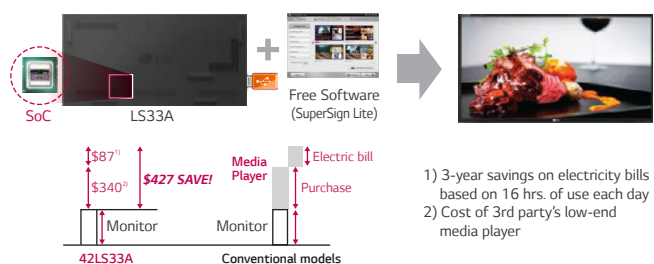
Slim Design

Depth 55.5mm   Top/Left/Right 8.5mm

Bottom 13.9mm   LG's monitors are fit into tight spaces

PORTRAIT/LANDSCAPE MODES

Portrait/Landscape Scene available

LG's Panel   Conventional Panel

Gravity defect   Landscape Scene   Portrait Scene

Liquid crystal does not flow downward.
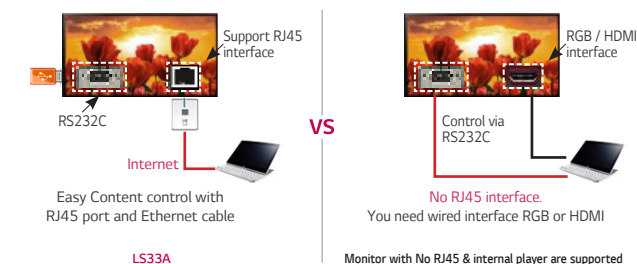The picture turned yellowish

COST-EFFECTIVE SOLUTION

SuperSign embedded player is suitable for running simple content in an effort to save cost and ease of installation and maintenance as well

No need for an additional media player

SoC   LS33A   Free Software (SuperSign Lite)

$87[1]
$340[2] $427 SAVE!
Media Player
Electric bill
Purchase
Monitor   Monitor
42LS33A   Conventional models

1) 3-year savings on electricity bills based on 16 hrs. of use each day
2) Cost of 3rd party's low-end media player

REMOTE CONTROL VIA RS232C & NETWORK

SuperSign embedded player with RJ45 interface allows easy content transfer and control via network

Network based content control

Support RJ45 interface
RS232C
Internet

Easy Content control with RJ45 port and Ethernet cable

LS33A

VS

RGB / HDMI interface
Control via RS232C

No RJ45 interface.
You need wired interface RGB or HDMI

Monitor with No RJ45 & internal player are supported

LG
Life's Good

LS33A SERIES 32", 42", 47", 55", 65"

LED

FEATURES

- Brightness: 300nit(32"/42"/47"), 330nit(55"), 350nit(65")
- Direct-LED Display
- Portrait/Landscape Orientation
- Embedded Media Player

- Vertical Retail Targets : SMB (Small & Medium Business), Retailers
- Energy Star 6.0 Compliant

IPS Panel
- Low Screen Temperature
- No Blackening Defect
- Wide Viewing Angle

IPS
ADVANCED LCD PANEL

SPECIFICATIONS

LS33A

PANEL	Screen Size		32", 42", 47", 55", 65"
	Panel Technology		IPS
	Native Resolution		Full HD (1920X1080)
	Brightness		32",42",47":300nit / 55":330nit / 65":350nit
	Contrast Ratio		32",42",47",55" : 1,200:1 / 65" : 1,400:1
	Dynamic CR		500,000:1
	Viewing Angle (H x V)		178 x 178
	Response Time		9ms(G to G BW)
CONNECTIVITY	Input (Rear)	Digital	HDMI(1)
		Analog	RGB(1)
		USB	Yes(1)
	Output	Digital	-
		Audio	Yes(1)
		External Control	RS232C(1)
PHYSICAL SPECIFICATION	Bezel Width		32": (R/L) 10.5mm(15.1mm for rearmost spot) (T) 10mm(14.6mm for rearmost spot) (B) 14mm(18.6mm for rearmost spot) 42": (R/L/T) 8.5mm(13.3mm for rearmost spot) (B) 14mm(18.8mm for rearmost spot) 47": (R/L/T) 8.5mm(13.2mm for rearmost spot) (B) 14mm(18.7mm for rearmost spot) 55": (R/L/T) 8.5mm(13.2mm for rearmost spot) (B) 14mm(18.7mm for rearmost spot) 65": (R/L/T) 9mm(14mm for rearmost spot) (B) 14.6mm(20mm for rearmost spot)

PHYSICAL SPECIFICATION	Monitor Dimension (W x H x D)	32": 73.0cm x 42.9cm x 5.5cm 42": 96.0cm x 56.0cm x 5.5cm 47": 107.0cm x 62.0cm x 5.58cm 55": 123.8cm x 71.2cm x 5.68cm 65": 146.0cm x 84.0cm x 5.76cm
	Weight (Head)	32": 5.6kg / 42": 9.0kg / 47": 12.1kg / 55": 17.6kg / 65": 34kg
ENVIRON MENT CONDITIONS	Operation Temperature	0 °C to 40 °C
	Operation Humidity	10 % to 80 %
POWER	Typical / Smart Energy Saving	33" : 45W 28W 42" : 65W / 38W 47" : 80W / 65W 55" : 85W / 67W 65" : 200W / 140W
STANDARD (CERTIFICATION)	Safety	UL / cUL / CB / TUV / KC
	EMC	FCC Class "A" / CE / KCC
	ErP / Energy Star	Yes / Yes (Energy Star 6.0)
MEDIA PLAYER COMPATIBILITY	Slot PC Compatible (optional)	No
	External Media player Attachable	32"::No / 42", 47", 55", 65":Yes (MP500/MP700)
SOFTWARE COMPATIBILITY	SuperSign Elite-w lite / Elite-C	Yes / Yes
ACCESSORY	included	Remote Controller(include battery 2ea), Power Cord, IR Receiver, CD(Owner's Manual, SuperSign Program / Manual), RGB Cable

DIMENSION (unit : mm)

32"

42"

47"

55"

65"

LG
Life's Good