### **Specifications**

SH7DB Series		55SH7DB	49SH7DB	42SH7DB
PANEL	Screen Size	55	49	42
	Panel Technology	IPS (PD)		
	Aspect Ratio	16:9		
	Native Resolution	1,920 x 1,080 (FHD)		
	Brightness	700cd/m <sup>2</sup>		
	Contrast Ratio	1,300:1		
	Dvnamic CR	500,000:1		
	Viewing Angle (H x V)	178 x 178		
	Surface Treatment	Hard coating (3H), Anti-glare treatment of the front polarizer (Haze 10 % (Typ.))		
	Guaranteed Operating Hour	24 Hours		
	Orientation	Portrait & Landscape		
	Input	HDMI, DP, DVI-D, RGB, Audio, USB		
PHYSICAL SPECIFICATION	Output	DP, Audio, External Speaker		
	External Control	RS232C (In/Out), RJ45, IR Receiver, Pixel Sensor (Optional)		
	Bezel Color	R3232C (III/Out), 10.43, IN Receiver, Prixer Serisor (Optional)		
	Bezel Width	7.4mm (T/R/L/U even)	7.4mm (T/R/L/U even)	7.4mm (T/R/L/U even)
	Monitor Dimension	,	,	,
	(W x H x D)	1,230 x 701 x 29mm	1,095 x 625 x 29mm	949 x 543 x 29mm
	Weight (Head)	20.7kg	15.6kg	12.5kg
	Weight (Head + Stand)	22.1kg	17kg	13.9kg
	Monitor with Optional Stand &	1 220 776 200	1,095 x 700 x 298mm	949 x 618 x 298mm
	Speaker Dimensions (W x H x D)	1,230 x 776 x 298mm	1,095 x 700 x 298mm	949 x 6 18 x 298mm
	Weight (Head + Stand + Speaker)	22.9kg	17.8kg	14.7kg
	Carton Dimensions (W x H x D)	1,330 x 815 x 174mm	1,197 x 760 x 134mm	1,045 x 645 x 127mm
	Packed Weight	25.2kg	18.7kg	14.8kg
	VESA <sup>™</sup> Standard Mount Interface			
SPECIAL FEATURES		USB Content Scheduling, Conformal Coating, SNMP Support, Wi-Fi Ready (Dongle), Power Management modes (Sustain Aspect Ratio/Stand-by Screen, etc.), No Signal Image setting, Enhanced ISM (Image Sticking Minimization) Mode, Holiday Schedule/Local Time Auto Setting, Fail-over (USB, RGB, DVI, HDMI), Wake on LAN, DVI/HDMI to DP ou		
ENVIRONMENTAL CONDITIONS	Operating Temperature Range	0 °C to 40 °C	0 °C to 40 °C	0 °C to 40 °C
	Operating Humidity Range	10 % to 80 %	10 % to 80 %	10 % to 80 %
	Power Supply	107/10867/1 107/1087/10867/1 107/10867/1 107/10867/1 107/10867/1 107/10867/1 107/10867/1 107/10867/1 1		
POWER	Power Type	Built-In Power		
POWER CONSUMPTION	Typ.	140W	125W	110W
	Smart Enegy Saving	95W	80W	60W
	Safety	UL/cUL/CB/TUV/KC		
STANDARD (CERTIFICATION)	EMC	FCC Class "A" / CE / KCC		
	ErP / Energy Star	Yes / Yes (Energy Star 6.0)		
MEDIA PLAYER COMPATIBILITY	OPS Type Compatible	Yes	Yes	Yes
	External Media Player Attachable	Yes (MP500/MP700)	Yes (MP500/MP700)	Yes (MP500/MP700)
SOFTWARE COMPATIBILITY	SuperSign-W/Lite		Yes	100 ( 000)
	SuperSign-C	Yes		
	Basic	Remote Controller (2 batteries included), Power Cord, QSG, RGB Cable, Regulation Book, Phone to RS232C Gender, IR Receiver		
ACCESSORY	Optional	SP-2100 (External Speaker), ST- 200T, LSW440S, AN-WF500 (Wi-Fi USB Dongle), KT-OPSA (OPS Kits), KT-SP0 (Pixel Sensor)	SP-2100 (External Speaker), ST- 200T, LSW440S, AN-WF500 (Wi-Fi USB Dongle), KT-OPSA (OPS Kits), KT-SP0 (Pixel Sensor)	SP-2100 (External Speaker), ST- 200T, LSW440S, AN-WF500 (Wi- USB Dongle), KT-OPSA (OPS Kits) KT-SP0 (Pixel Sensor)

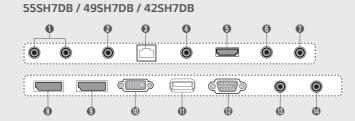
#### Connectivity

SPEAKER OUT OP IN

2 AUDIO IN DP OUT DVI-D IN

PIXEL SENSOR USB

RGB IN AUDIO OUT RS-232C IN 









More info www.lgecommercial.com

You Tube youtube.com/c/LGECommercialDisplay

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# Simplified Installation and Convenient Maintenance Standard Performance SH7DB Series



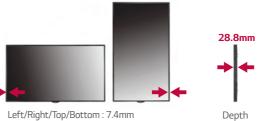
### **Key Features**

#### Simplified Installation

#### Narrow Even Bezel

for installation environments such as airport, retail and multiplex etc.

Slim, sleek and stylish design, SH7DB has advantages for portrait and video wall scene



#### Depth

#### Detachable Logo

Portrait mode allows the logo to be positioned in the desired setting.



#### Supportive Convenience

#### **OPS\* & HDBaseT Compatibility**

The SH7DB provides an OPS Kit to connect a third-party OPS player or HDBaseT box. Users have the flexibility to choose any media player as long as it complies with the OPS



\*OPS: Open Pluggable Specification

#### Dust & Humidity Protection

#### **Conformal Coating**

Circuit board reliability is enhanced with conformal coating that protects against dust, iron powder, humidity and other harsh conditions.





# Simplified Installation and Convenient Maintenance

# Standard Performance SH7DB Series



#### Screen Sizes

55"/49"/42"

# SH7DB Series

- Brightness : 700cd/m²
- Bezel: Top/Left/Right/Bottom 7.4mm
- Depth : 28.8mm
- Special : Wi-Fi Dongle Ready, SuperSign W/C/M
- Local Time Auto Setting
- DP / HDMI / DVI / RGB / RS232C / RJ45 / IR (DP1.2 daisy-chain)

#### **Key Features**

#### **Convenient Connectivity Support**

### Simple Network Management Protocol

SNMP support ensures convenient network management.



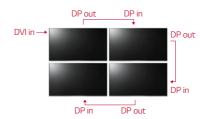
#### Wi-Fi Support

SH7DB Series support Wi-Fi USB dongle connection for convenient content distribution.



#### Digital input to Daisy Chain

Support DVI/HDMI digital signal turns to DP out.



#### Screen Management Mode

#### Aspect Ratio Sustainability\*

Sustain the same resolution and picture quality while powering on/off by receiving EDID<sup>1)</sup> through switch IC.



- 1) Extended Display Identification Data.
- \* Installation Menu > LG Digital Signage > PM Mode

#### Stand-by Screen\*

Even without signal from the media player, the network does not turn off completely, so remote control is possible, which prevents unnecessary power usage and enables efficient management.



#### Scheduled Screen Wash\*\*

Prevent residual images with the screen transition feature.



\*\* Installation Menu > ISM Method

#### **Content Management**

#### **Screen Fault Detection**

Detects screen failure and sends an alert log by email.



#### **USB Content Scheduling**

Play and schedule contents with a USB connection-no server connection required.



\*Supported Content Type : Video (MPEG1/2/4, H.264), Audio (MP3, AC3, MPEG, AAC, HEAAC, LPCM), Image (JPEG, PNG, BMP)

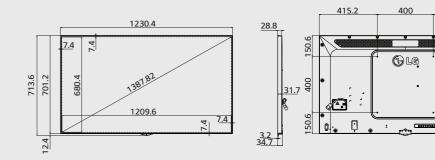
#### **Advanced Failover**

Enables content to be displayed without dead spots when none of the external inputs is working. The monitor performs the signal switching automatically.



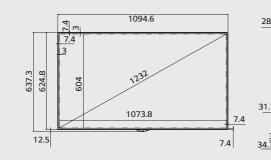
#### Dimension (unit:mm)

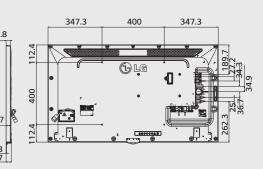
55"
1,230 x 701 x 29 /
20.7kg



## 49"

1,095 x 625 x 29 / 15.6kg





#### 42"

949 x 543 x 29 /

12.5kg

